

BUSINESS NAME/ IDEA

BUSINESS PLAN



ARE YOU SELLING A  
PRODUCT OR SERVICE?

HOW MUCH DOES YOUR  
PRODUCT OR SERVICE COST?



WHO ARE YOUR CUSTOMERS  
/ TARGET MARKET?

WHAT DO YOU NEED TO START  
YOUR SMALL BUSINESS?

- 1.
- 2.
- 3.
- 4.
- 5.

HOW WILL YOU TELL PEOPLE  
ABOUT YOUR BIG IDEA?

Win a R1000 TOY KINGDOM  
voucher in August!

**SUBMIT YOUR PLAN TO WIN!**



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